

X COPY

fashion calendar

1971

31 st year • issued weekly

OCTOBER 4

JANUARY

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE will yield maximum use of FASHION CALENDAR to the reader ... Ruth Finley, Publisher.

WEEK ENDING THURSDAY, SEPTEMBER 30, 1971

Thursday Sept. 30 11:30 A.M.	HERMES FALL COLLECTION Presented by Junior Committee. Invitations have been issued.	MEMORIAL SLOAN- KETTERING CANCER CENTER	BONWIT TELLER 4TH FLOOR
Thursday Sept. 30 12:15 P.M. Luncheon	"AUTHOR! AUTHOR!" LUNCHEON Speakers: Julia Savarese, Jane Trahey, and Helen Van Slyke. Tickets: \$7.50 each; contact: AWNY, 153 East 57th Street, MU. 6-7434.	ADVERTISING WOMEN OF NEW YORK	SUN LUCK GOURMET 157 WEST 49TH STREET
Thursday Sept. 30 4:00 P.M.	PRESS PREVIEW: 1972 SWIMWEAR COLLECTION By invitation. Contact: Barbara Kalishman, MU. 4-2774.	ROBBY LEN (1411 BROADWAY)	THURSDAY'S 57 WEST 58TH STREET
Thursday Sept. 30 5:00 P.M.	SPACE WORKS BY JOHN HARRIS Sculpture for the 70's - optical entertainments by John Harris. By invitation. Contact: Edith Siroto, 688-7141.	KARL MANN ASSOC.	232 EAST 59TH STREET TUNNEL GALLERY
Cancelled Sept. 30	THE BONNE BELL FILM PREMIERE FOR THE PRESS, ORIGINALLY SCHEDULED FOR SEPT. 30 AT 5:30 P.M., AT TOBE COBURN SCHOOL, HAS BEEN CANCELLED.		
Beginning Thursday Sept. 30	OPENING OF RESORT COLLECTION (Note change of date). By appointment. Contact: Mabel Glemby, 765-3535.	FERDINANDO SARMI LTD.	20 WEST 57TH STREET SHOWROOM - 8TH FLOOR
Beginning Thursday Sept. 30	OPENING OF CAPSULE COLLECTION By appointment. Contact: Kathleen Bourke, 249-9600.	KEN SCOTT	17 EAST 67TH STREET
Sept. 30	OPENING OF PARISIENNE COLLECTION AT LORD & TAYLOR, 2ND FLOOR.		
Friday Oct. 1 12:30 P.M.	INTERNATIONAL FALL- WINTER MENSWEAR Men's fashions: Canada, Denmark, France, Holland, Israel, Italy, Mexico, Spain, West Germany and the U.S. Commentators: Chip Tolbert and Max Evans, "Esquire Magazine". Press by reservation; contact: Mr. West, OX. 5-4000, ext. 535. Open to public. Publicity: Mark Klauser and Bobbi Queen.	OHRBACH'S	LOWER LEVEL
Friday Oct. 1- Oct. 16	WARDROBES EXHIBIT-- FAMOUS PEOPLE Capsule costume exhibit. Open to public. Contact: 673-0300.	TRAPHAGEN SCHOOL OF FASHION	257 PARK AVE. SO -21ST ST. 7TH FLOOR GALLERIES
Oct. 3- Oct. 7	FASHION FAIR IN MUNICH Contact: Gerald Kallman, 201-653-3304; or Mode Woche, 13 Theriesenhoehe, Munich.		
Sunday Oct. 3- Oct. 6	FOOTWEAR FASHION SHOW IN CHICAGO First annual show, including men's, women's and children's domestic and imported footwear for Spring. Contact: Ed Launzel, 47 West 34th St., 564-3383.	INTERNATIONAL FOOTWEAR SHOW	PALMER HOUSE CHICAGO, ILLINOIS

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK BEGINNING MONDAY, OCTOBER 4, 1971</u>			
Monday Oct. 4 9:30 A.M.	FALL AND WINTER FUR COLLECTION Coffee at 9:30 A.M., followed by show at 10:00. (Customer show at 3:00 P.M.) By invitation. Maximilian Contact: Vera Bacal, CI. 7-1388. Publicity: Eleanor Lambert, MU. 8-2130.	MAXIMILIAN	20 WEST 57TH STREET SALON - 3RD FLOOR
Monday Oct. 4 2:30-5:00	EXHIBITION: SCULPTOR STUART DEVLIN By invitation. Contact: Doreen McCurley, 753-0111.	CARTIER	2 EAST 52ND STREET
Monday Oct. 4 4:00 P.M.	PREVIEW: SPRING AND SUMMER COLLECTION By invitation. Thereafter by appointment in showroom. Contact: PL. 7-0222.	DIANE VON FURSTENBERG (39 WEST 55TH STREET)	HOTEL GOTHAM BALLROOM
Monday Oct. 4 6:00 P.M.- 8:00 P.M.	CHAMPAGNE PREVIEW OF NEW BOUTIQUE Complete collection of costume jewelry and silk flowers by Diane Love. All invitations have been issued. Contact: 877-6997.	DIANE LOVE	851 MADISON AVENUE (BETWEEN 70TH & 71ST)
Monday Oct. 4- Oct. 8	DISPLAY OF PRODUCTS FROM HONG KONG Products include costume jewelry, luggage, wigs, footwear, fashions, etc. Press contact--Yvonne Ambel; Trade--Anna Stier, 582-6610.	HONG KONG TRADE DEV'T COUNCIL (548 FIFTH AVE)	NEW YORK HILTON HOTEL
Monday Oct. 4- Oct. 8	IRISH FASHION INTERNATIONAL Fashions by Clodagh of Dublin, Pat Crowley, John Hagarty, Pallas, Jimmy Hourihan, Drury Lane Designs. Contact: Gerald Lawlor, 265-5230.	IRISH EXPORT BOARD (590 FIFTH AVENUE)	WARWICK HOTEL 65 WEST 54TH STREET
Monday Oct. 4- Oct. 22	RESORT & SPRING COLLECTION IN L.A. Showing at 9:30 A.M., Oct. 4, 5, 11, 18. Contact: 213-627-0806 (L.A.)	HELGA	722 S. LOS ANGELES ST. SHOWROOM
Tuesday Oct. 5 9:00 A.M. Breakfast	PRESS BREAKFAST "What is Happening to Hair -- And Where It Is Going" -- press breakfast to introduce Roger Thompson, artistic director of Vidal Sassoon International. By invitation. Contact: Laurance Taylor, 688-0728.	VIDAL SASSOON	803 MADISON AVENUE SALON
Tuesday Oct. 5 11:00 A.M.	PREVIEW: FUR COLLECTION By invitation. Contact: Dorothy Kay, 246-3416.	GEORGES KAPLAN	730 FIFTH AVENUE SALON
Tuesday Oct. 5 2:00 P.M.	OPENING OF SPRING COLLECTION By invitation. Thereafter by appointment, Contact: Anne Kimmel, LO. 4-3246.	MISS FOX CREATED BY SEYMOUR FOX	512 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Tuesday Oct. 5 2:30 P.M.	PREVIEW: FALL AND WINTER FUR COLLECTION "Olympian Collection" of precious furs; "Christina Collection" of contemporary furs. Show at 3:30 P.M. By invitation. Fashion Director: Mia Grau. Contact: PE. 6-6944.	CHRISTIE BROTHERS	HOTEL PLAZA GRAND BALLROOM
Beginning Tuesday Oct. 5	OPENING: RESORT- SPRING COLLECTION By appointment. Contact: Marilyn McHugh, 532-5606.	PHILIPPE VENET FOR PARKLEY SHIRT CO.	1239 BROADWAY SHOWROOM - 7TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Oct. 5 4:30 P.M.	PRESS PREVIEW: SPRING MENSWEAR DESIGNS Preview of Oscar de la Renta Designs for Men, a division of After Six, Inc. By invitation. Contact: Bernie Toll, 765-2400; or Chuck Jones, LA.4-9350.	OSCAR DE LA RENTA MENSWEAR(DIV. AFTER SIX)	1290 SIXTH AVENUE SUITE 1100
Tuesday Oct. 5 4:30 P.M.	RAINWEAR & SPORTSWEAR COLLECTION Spring collection for men and women. By invitation, for press and buyers. Publicity: Pat Murai, Liaison Agency, 355-7310.	JUPITER OF PARIS	WARNACO - 12TH FLOOR 90 PARK AVENUE
Tuesday Oct. 5 6:30 P.M.- 8:30 P.M.	"GETTING AHEAD '71" -- FASHION CAREER COURSE "Designing" -- first of 5 sessions. Speakers: Maxine de la Falaise--Blousecraft; Erica Elias--Charlie's Girls; Kasper--Joan Leslie; John Norman--Butterick. Co-moderators: Vivian Auerbach and Ero Williams. Price for series: \$15.00. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	345 EAST 47TH STREET UNITED ENGINEERING CTR.
Beginning Tuesday Oct. 5	SPRING COLLECTION IN CALIFORNIA Showing at 10:00 and 2:00 daily. Contact: Myrna Rey, 213-627-5201 (L.A.)	MR. BLACKWELL	719 SO. LOS ANGELES ST. LOS ANGELES
Beginning Tuesday Oct. 5	OPENING OF SPRING COLLECTION Continuous showings by appointment. Contact: MU. 3-2467. Publicity: Viola Rossi, 489-8118.	SPORTCOUTURE BY FRANCESCA FOR DAMON	1410 BROADWAY SHOWROOM - 12TH FLOOR
Wednesday Oct. 6 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON Showing of Fall and Winter collection by Jack Bodi for Concept VII. Reservations: (\$5.95). Contact: CI. 6-9171. Publicity: Ellen Perl, TE. 2-8212.	JACK BODI FOR CONCEPT VII	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Oct. 6 2:30 P.M.	OPENING OF SPRING COLLECTION Also Oct. 14 and 20 at 2:30. By reservation. Contact: 594-5424.	SOMETHING BY OSCAR DE LA RENTA	1411 BROADWAY SHOWROOM - 29TH FLOOR
Wednesday Oct. 6 3:30 P.M.	PRESS PREVIEW: CUSTOM FASHIONS AND FURS Fall and Winter fashions for men and women. By invitation. Publicity: Dorelle Associates, 730 Fifth Avenue, 489-8420.	NICO TERZIS	46 EAST 65TH STREET SALON - 2ND FLOOR
Beginning Wednesday Oct. 6 5:55 P.M.- 7:25 P.M.	FASHION COURSE: "CLOTHES NOW" Seven Wednesdays - Contemporary fashion course by Estelle Hamburger. Topics include: "Panorama; New York Markets; Fashions International; Fabrics-into-Fashion; The Beauty Business; Stores USA; The Fashion Message; Continuous Performance." Price of course: \$30.00. (registration through Oct. 5) For Fall, 1971 Catalogue contact: The Registrar, 675-2700.	ESTELLE HAMBURGER	THE NEW SCHOOL 66 WEST 12TH STREET
Wednesday Oct. 6 6:30 P.M. Cocktails	EMERIC PARTOS FUR COLLECTION Exclusive fur collection, designed by Emeric Partos. By invitation. Tickets: \$20.00 per person, for benefit of formation of the N.Y. Metropolitan Commission for UNICEF. Publicity: Madeleine de Vries, PL. 3-7300.	BERGDORF GOODMAN	FIRST FLOOR
Wednesday Oct. 6 6:30 P.M.- 8:30 P.M.	PREVIEW OF NEW JUNIOR CENTER Martin's "Junior Insight" -- a new complete floor of junior fashions. By invitation. Public showing, Sat., Oct. 9. Publicity: Rita Dobbins, TR. 5-3100.	MARTIN'S (BROOKLYN)	5TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Oct. 7 10:00 A.M.	PRESS PARTY IN ROCHESTER "It Lands Here First" -- 5th in a series of "uniquely designed stores geared to the jet stream fashionables". Publicity: Sheila Cole, OX. 5-2410.	AIRPORT STORE	EASTVIEW MALL ROCHESTER, N. Y.
Thursday Oct. 7 3:00 P.M.	OPENING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: Mr. Abbott, BR.9-9223.	V & J DESIGNS BY VICTOR JORIS	500 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Thursday Oct. 7 4:00 P.M.- 6:00 P.M.	FALL FASHIONS AT BENEFIT SHOW Informal modeling of fashions by Bill Blass for Blassport, Diane von Furstenberg, and Mr. Fred for Fur & Sport at a benefit show for P.A.L. By invitation. Contact: Stephanie Wrightsman, LE. 5-2400.	SPORTIQUE UNLIMITED	816 MADISON AVENUE (AT 68TH STREET)
Friday Oct. 8 2:30 P.M.	CRUISE & EARLY SPRING COLLECTION For press and buyers. Thereafter by appointment in showroom. Contact: Phyllis or Hope, MU. 9-8466.	ALEXIS KIRK (55 PARK AVENUE)	R.H.M. ATLANTIS PIER 92-NORTH RIVER
Oct. 8- Oct. 12	READY-TO-WEAR SHOWINGS IN MADRID Spring-Summer fashions by D'Orsay, Gene Enrich, Jerson, Kelson. La Roulique, Manufacturas Arroyo, Pipers, Prenton, Sangeran, Vestilux, Zaleski, Barrios Peleteros, Pedro Garcia, Sapena and Gacela. Contact individual designers.	MODA DEL SOL GROUP	CASTELLANA HILTON MADRID, SPAIN
Saturday Oct. 9 12:00 Noon Luncheon	BENEFIT FASHION SHOW AT LUNCHEON Fashion coordinator: Phyllis Youngheart. For benefit of Greek Orthodox Church. Contact: Vivian Genese, OR. 5-6060.	OSCAR DE LA RENTA BOUTIQUE	NEW YORK HILTON HOTEL BALLROOM
Sunday Oct. 10- Oct. 12	HOME SEWING SHOW FOR BUYERS Spring-Summer preview: Over -the-counter fabrics, trimmings, sewing accessories, patterns, with exhibits by over 150 manufacturers. <u>Sunday, Oct. 10, 7:15 P.M., cocktail reception. Mon., Oct. 11, 8:00 A.M., fashion show by Butterick and Mademoiselle. Tues., Oct. 12, 8:00 A.M., panel discussion.</u> Contact: Muriel Waterman, 475 Fifth Avenue, 969-0300.	AMERICAN FASHION HOME SEWING COUNCIL, INC.	WALDORF-ASTORIA 9TH, 10TH, 11TH FLOORS
Sunday Oct. 10- Oct. 12	SPRING '72 FOOTWEAR PREVIEW Members: Dan Berk, Cardone, and Baker, David Evins, Delman, Erica, Howard Fox, John Jerro, Julianelli, Herbert Levine, Newton Elkin, Palizzio, Dominic Romano, and Stanley Philipson. Contact: Billie Gould, 869-1675.	DESIGNER SHOE GUILD	HOTEL PLAZA PRIVATE SUITES
Oct. 10- Oct. 12	TWENTY-FIRST PRESS WEEK BY CALIF. FASHION CREATORS at Beverly Wilshire, L.A. Contact: Marjorie Carne, 110 East 9th Street, L.A. 213-627-1034.		
Oct. 10- Oct. 21	SIXTH "INTERCHIC" INTERNATIONAL FASHION BUYERS SHOW, BERLIN, WEST GERMANY Contact: Ray Blumenthal, International Associates, Inc., TE. 8-2930.		
Monday Oct. 11 6:30 P.M. Cocktails	BENEFIT SHOWING OF CARDINALI FASHIONS Presentation of Marilyn Lewis' Cardinali Fall collection at a benefit fashion show for Reality House. Reservations: \$15.00 per person. Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	4TH FLOOR (58TH STREET ENTRANCE)

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Oct. 11	SPRING COLLECTION AT NEW SHOWROOM Shoes, leotards and tights for Spring. By appointment. Contact: Ero Williams, 684-7681.	CAPEZIO INTERNATIONAL	387 PARK AVENUE SOUTH NEW SHOWROOM - 12TH FLOOR
Oct. 11	LEGAL HOLIDAY (Monday) CELEBRATING COLUMBUS DAY		
Tuesday Oct. 12 10:00 A.M.	PRESS PARTY IN SPRINGFIELD A new shopping concept and store environment. Publicity: Sheila Cole, OX. 5-2410.	DAVIDS	BAYSTATE WEST SPRINGFIELD, MASS.
Tuesday Oct. 12 11:00 A.M.	OPENING: SPRING COLLECTION By invitation. Contact: Pat King, LO. 4-3246.	SEYMOUR FOX	512 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Tuesday Oct. 12 1:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Contact: 695-1617.	RUDI GERNREICH FOR HARMON KNITWEAR	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday Oct. 12 2:00 P.M.	OPENING OF SPRING COLLECTION By invitation. Also, Oct. 19 at 2:00 P.M., by reservation. Contact: Teri White, 695-5100.	ORIGINALA	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
Oct. 12	3:00 P.M., OSCAR DE LA RENTA BOUTIQUE (Press), 530 7th, by invitation.		
Tuesday Oct. 12 3:00 P.M.	FALL & WINTER COIFFURE FASHIONS Press showing of Fall and Winter haute coiffures. (Note change of date.) By invitation. Publicity: Marsha Gerber, 136 East 55th St., PL. 2-2254.	INTERCOIFFURE	998 FIFTH AVENUE TOWNHOUSE (81ST ST.)
Tuesday Oct. 12 7:00-9:00	DIMENSIONAL JEWELRY: PAUL VON RINGELHEIM By invitation. Contact: Anita Tiburzi, 752-1510.	CARTIER	2 EAST 52ND STREET
Wednesday Oct. 13 12:00 Noon Luncheon	PREVIEW OF KNOLL FURNITURE First retail collection of Knoll furniture in the United States. By invitation. Contact: Lili Townsend, 935-2800.	GEORG JENSEN	601 MADISON AVENUE 3RD FLOOR
Wednesday Oct. 13 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON Fall and Holiday collection. Reservations: (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	ELLIOT BASS (530 SEVENTH AVENUE)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Oct. 13	2:30 P.M., OSCAR DE LA RENTA, (Press), 550 Seventh Ave, by invitation.		
Wednesday Oct. 13 4:00 P.M.	OPENING OF SPRING COLLECTION Also Oct. 18 and Oct. 20 at 4:00. By reservation. Contact: 736-1690.	CHESTER WEINBERG	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Wednesday Oct. 13 4:00 P.M. Cocktails	SPRING COLLECTIONS Design America -- fifty ready-to-wear, accessory and fabric designers will present their collections. Show at 4:30, by invitation. Contact: Joan Shepard, PL. 9-4800.	DESIGN AMERICA (8 WEST 40TH STREET)	PLAZA HOTEL GRAND BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Oct. 13 6:30 P.M.- 9:00 P.M.	PREVIEW OF FAR EASTERN PROMOTION Special benefit presentation, introducing Lord & Taylor's storewide Far Eastern promotion. Tickets: \$25.00 each; contact: Cancer Care, 1 Park Avenue, 679-5700. Publicity: Jeri Savidge, WI. 7-3300.	LORD & TAYLOR	5TH FLOOR
Thursday Oct. 14 12:00 Noon Luncheon	PRESS PREVIEW OF FUR FASHIONS Exclusive collection of Ben Kahn at Cartier fur fashions; also, special group designed by Bill Smith, Coty Award winner. (Note change of date). By invitation. Contact: 838-7387; or Anita Tiburzi, PL. 2-1510.	BEN KAHN AT CARTIER	4 EAST 52ND STREET SALON - 3RD FLOOR
Oct. 14	2:30 P.M., SOMETHING BY OSCAR DE LA RENTA, 1411 Bway, 29th floor, 594-5424.		
Oct. 14	3:00 P.M., BILL BLASS Press Show, Hotel Pierre, Cotillion Room, by invitation.		
Thursday Oct. 14 2:00 P.M.- 8:00 P.M.	FIRST INT'L VIDEO CASSETTE FESTIVAL Preview of fifty films created by Gorham Silver, Grove Press, Motorola and others on cooking, sports, etc. Presented in video theatres to illustrate marketing uses of video cassettes. Also, 2:00-5:00 P.M., Fri., Oct. 15. Reservations -- \$4.00; contact: 914-428-5400. Publicity: Janet Laib at Zachary & Front, PL. 2-0200.	THE VIDEO PUBLISHER (WHITE PLAINS)	HOTEL COMMODORE WINDSOR BALLROOM
Thursday Oct. 14 4:30 P.M.- 6:30 P.M.	"YOUNG AMERICA CREATES" Winners of the national "Young America Creates" contest and their original award-winning designs, featured at a preview cocktail party. Presentation at 5:00. By invitation. Contact: Judy Raymond, 620-2698.	BUTTERICK PATTERNS; TREVIRA; GLAMOUR	HIPPOPOTAMUS 154 EAST 54TH STREET
Monday Oct. 18 11:00 A.M.	OPENING OF SPRING COLLECTION Also Oct. 20 at 10:00 and Oct. 26 at 11:00. By reservation. (Press, Oct. 12 at 3:00, by invitation.) Contact: Marilyn Pignoni, LA. 4-9350.	OSCAR DE LA RENTA BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Monday Oct. 18 12:00 Noon	OPENING OF SPRING COLLECTION Press Show at 4:00, by invitation. Also Oct. 25, 27, Nov, 1, 3 at 12:00 Noon. By reservation. Contact: LW. 4-0454.	GEOFFREY BEENE	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Monday Oct. 18 1:00 P.M.	OPENING OF SPRING COLLECTION Also Oct. 19, 25 at 1:00 P.M. By reservation. Contact: 524-3520.	TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Monday Oct. 18 2:30 P.M.	PRESS PREVIEW: SPRING COLLECTION By invitation. Also Oct. 25 and Nov. 1 at 2:30 P.M. Contact: LO. 4-9220.	CHRISTIAN DIOR BY HUBERT LATIMER	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Oct. 18	4:00 P.M., GEOFFREY BEENE PRESS SHOW, by invitation.		
Oct. 18	4:00 P.M., CHESTER WEINBERG, 550 Seventh Avenue, 16th floor, 736-1690.		
Beginning Monday Oct. 18	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: WI. 7-5324.	THE ARKINS	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Oct. 18	OPENING OF SPRING COLLECTION Continuous showings, by reservation. Contact: 594-0870.	JEREMY BY ALAN PHILLIPS	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Oct. 18	SPRING COLLECTION Opening of Spring collection designed by Terry Morton and Sandra Nussbaum. Continuous by appointment. Contact: BR. 9-0952.	PARNES-FEINSTEIN; PF KNITS	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Oct. 18- Oct. 22	READY-TO-WEAR BOUTIQUE AND KNITWEAR COLLECTIONS IN FLORENCE Contact: Centro di Firenze per la Moda Italiana, Viale Gramsci 9/A, Florence.		
Tuesday Oct. 19 9:30 A.M.	SPRING SHOWING-- ACT II By invitation. Thereafter by appointment. Contact: Mattie, CH. 4-7522.	JERRY SILVERMAN	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Tuesday Oct. 19 10:00 A.M.	OPENING OF SPRING COLLECTION Also Oct. 26 at 10:00 A.M. By reservation. Contact: Mr. Revell, CH. 4-1542.	BEN REIG, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Oct. 19 10:00 A.M.	OPENING OF SPRING COLLECTION Showing at 10:00 and 2:00 through Nov. 16. Contact: Nan Koven, 279-8575.	MR. BLACKWELL	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday Oct. 19 10:30 A.M.	OPENING OF SPRING COLLECTION Also Oct. 21, 27 at 10:30, by reservation. (Note change of date). (Press show at 2:30, Oct. 13, by invitation). Contact: LA. 4-9350.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Tuesday Oct. 19 11:00 A.M.	OPENING: RESORT & SPRING COLLECTION By invitation. Contact: Mary Kloss, 868-2880. Publicity: Eleanor Lambert: MU. 8-2130.	PAPILLON	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday Oct. 19 11:00 A.M.	OPENING OF SPRING COLLECTION Also Oct. 25 and Nov. 1 at 11:00. By reservation. Contact: 244-3877.	EDWARD PARNES	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Tuesday Oct. 19 12:00 Noon	OPENING OF SPRING COLLECTION By reservation. Contact: 279-5012.	MOLLIE PARNIS	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Oct. 19	1:00 P.M., TEAL TRAINA, 550 Seventh Avenue, 15th floor, 524-3520.		
Oct. 19	2:00 P.M., ORIGINALA, 512 Seventh Avenue, 43rd floor, 695-5100.		
Tuesday Oct. 19 2:30 P.M.	OPENING OF SPRING COLLECTION Also Oct. 21, 26, 28, Nov. 3 at 2:30. (Press Show, Thursday, Oct. 14 at Hotel Pierre, 3:00 P.M., by invitation.) Contact: Herman Seigenfield, 524-6968.	BILL BLASS	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Tuesday Oct. 19 4:00 P.M.	OPENING OF SPRING COLLECTION Also Oct. 20 and 26 at 4:00 P.M. (Press, Oct. 21 at 4:00 P.M., by invitation.) Contact: 947-8235.	DONALD BROOKS	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday Oct. 19 7:30 P.M. Cocktail- Reception	CREATIVE MENSWEAR COLLECTION International menswear designer collection and awards. (Cocktails in Terrace Room). Commentator: Robert L. Green. Tickets: \$100 each, benefit Fashion Institute of Technology. (Black tie). Contact: Michael Bonavita, 688-3030.	PLAYBOY MAGAZINE	HOTEL PLAZA BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Oct. 20	10:00 A.M., OSCAR DE LA RENTA BOUTIQUE, 550 Seventh Ave., 23rd fl., LA. 4-9350.		
Wednesday Oct. 20 11:00 A.M.	OPENING OF SPRING COLLECTION Also Oct. 27, Nov. 2 at 11:00 A.M. Contact: LO. 3-0988.	RODRIGUES FOR PETER CLEMENTS	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Wednesday Oct. 20 11:00 A.M.	OPENING OF SPRING COLLECTION Also Oct. 27 at 11:00 A.M., by reservation. Contact: 564-3857.	TRAINA BOUTIQUE & TRAINA SPORT	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Wednesday Oct. 20 12:00 Noon	OPENING OF SPRING COLLECTION By invitation. Also Oct. 26 at 12:00 Noon. By reservation. Contact: LA. 4-0237.	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Wednesday Oct. 20 2:30 P.M.	OPENING OF SPRING COLLECTION Also Oct. 27 at 2:30. By reservation. Contact: 244-1872.	LARRY ALDRICH	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Oct. 20	2:30 P.M., SOMETHING BY OSCAR DE LA RENTA, 1411 Bway, 29th floor, 594-5424.		
Oct. 20	4:00 P.M., DONALD BROOKS, 550 Seventh Avenue. 21st floor, 947-8235.		
Oct. 20	4:00 P.M., CHESTER WEINBERG, 530 Seventh Avenue, 16th floor, 736-1690.		
Wednesday Oct. 20 6:30 P.M.	ANNUAL AWARD DINNER DANCE "Potpourri of Fashion" from 1900 to 1975, honoring Donald F. McCullough, Collins & Aikman; and Henry J. Dekker, Hystron. Hon. Chmn: Allan R. Dragone, Celanese; George A. Tunick, Chelsea Industries; Hon. John V. Lindsay. Master of Ceremonies: H. W. Close. By invitation for benefit of N.Y. Fashion Designers Foundation. Contact: WI. 7-0324.	N. Y. FASHION DESIGNERS, INC.	HOTEL PLAZA BALLROOM
Oct. 21	10:30 A.M., OSCAR DE LA RENTA, 550 Seventh Avenue, 11th floor, LA. 4-9350.		
Thursday Oct. 21 12:00 Noon	OPENING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 244-5693.	COUNTESS ALEXANDER	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Thursday Oct. 21 2:00 P.M.	OPENING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 564-3857.	TEAL TODAY (DIV. TEAL TRAINA)	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Oct. 21	2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, 524-6968.		
Thursday Oct. 21 2:30 P.M.	RESORT AND SPRING COLLECTION By reservation. Contact: 736-6983.	HOUSE OF BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Oct. 21	4:00 P.M., DONALD BROOKS, Press Show, by invitation, 550 Seventh, 21st floor.		
Thursday Oct. 21 4:00 P.M.	OPENING OF SPRING COLLECTION By invitation. Also Oct. 26, 28 at 2:30, by reservation. Contact: LO. 3-1600.	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Oct. 22- Oct. 28	SPRING AND SUMMER PRET-A-PORER COLLECTIONS IN PARIS, Parc des Expositions, Porte de Versailles. Contact: Federation Francaise des Industries du Vetement Feminin, 69 Rue de Richelieu, Paris II, France.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Saturday Oct. 23	NATIONAL ARTS & ANTIQUES SHOW, 7th Regimental Armory, Park Avenue & 67th St. Contact: Pearl Winick, 233-6010.		
Sunday Oct. 24 6:30 P.M.	"THE COTTON FEEL '72" SHOWING IN DALLAS "Texttravaganza" showing -- ESPreview of fashions by 125 leading U.S. designers and manufacturers representing the New York, Dallas and California markets. Contacts: New York - Jane Maxfield (212) 736-9221; Dallas - Bardee Underwood (214) 638-5930; L.A. - Dorothy Kistler (213) 627-3561.	COTTON INCORPORATED	THE GREAT HALL DALLAS, TEXAS
Oct. 25	LEGAL HOLIDAY (Monday) CELEBRATING VETERAN'S DAY		
Monday Oct. 25 8:30 A.M. Breakfast	SHOWING OF MEN'S AND BOYS' FASHIONS "Viewpoints '72" ... collection of men's and boys' wear ideas by the Editor, the Designer, the Retailer. Show at 9:00 A.M. (Repeat show, Tues., Oct. 26 at 8:30 A.M.) By invitation. Contact: Jean Driscoll, EL. 5-7850.	CORDUROY COUNCIL (527 MADISON AVENUE)	HOTEL NEW YORKER 34TH ST. & 8TH AVENUE
Monday Oct. 25 10:30 A.M. and 4:30 P.M.	SPRING AND SUMMER COLLECTION Bridal, attendants, flower girls gowns, and evening fashions at two showings. By invitation. Thereafter by appointment. Contact: Julian Pollack, 244-3847. Publicity: Janet Chute, 40 Cambridge St., Charlestown, Mass., 617-242-2677.	PRISCILLA OF BOSTON	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Oct. 25	11:00 A.M., EDWARD PARNES, 498 Seventh Avenue, 10th floor, 244-3877.		
Oct. 25	12:00 Noon, GEOFFREY BEENE, 550 Seventh Ave., 4th floor. LW. 4-0454.		
Oct. 25	1:00 P.M., TEAL TRAINA, 550 Seventh Avenue, 15th floor, 524-3520.		
Oct. 25	2:30 P.M., CHRISTIAN DIOR-NEW YORK, 498 Seventh Avenue, 17th fl., LO. 4-9220.		
Oct. 25	4:30 P.M., PRISCILLA OF BOSTON, 498 Seventh Avenue, 9th floor, 244-3847.		
Beginning Monday Oct. 25	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 244-6761.	CARLYE DRESS BY SADYE WEINBERG	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Oct. 26 8:30 A.M.	CORDUROY COUNCIL REPEAT SHOWING OF MEN'S AND BOYS' FASHIONS AT 8:30 A.M., at Hotel New Yorker (see above). Contact: Jean Driscoll, EL. 5-7850.		
Tuesday Oct. 26 10:00 A.M.	OPENING OF SPRING COLLECTION By invitation. Also Oct. 28 and Nov. 3 at 10:00 A.M. Contact: LA. 4-7626.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Oct. 26	10:00 A.M., BEN REIG, 498 Seventh Avenue, 23rd floor, CH. 4-1542.		
Tuesday Oct. 26 11:00 A.M.	PRESS SHOWING OF SPRING COLLECTION By invitation. (Nore change of date). Buyers, Oct. 28, Nov. 2 at 11:00. Contact: 239-7080.	JOHN ANTHONY	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
Oct. 26	11:00 A.M., OSCAR DE LA RENTA BOUTIQUE, 550 Seventh Ave., 23rd fl., LA. 4-9350.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Oct. 26	12:00 Noon, HAROLD LEVINE, 530 Seventh Avenue, 21st floor, LA. 4-0237.		
Oct. 26	2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, 524-6968.		
Oct. 26	2:30 P.M., TRIGERE, 550 Seventh Avenue, 16th floor, LO. 3-1600.		
Oct. 26	4:00 P.M., DONALD BROOKS, 550 Seventh Avenue, 21st floor, 947-8235.		
Tuesday Oct. 26 6:00 P.M.	OPENING OF SPRING COLLECTION By invitation. (Note change of date). Contact: Ruth McLaughlin, 279-5012.	MOLLIE PARNIS BOUTIQUE (530 SEVENTH AVENUE)	HOTEL PIERRE COTILLION ROOM
Beginning Tuesday Oct. 26	OPENING OF SPRING COLLECTION Continuous showings by appointment. Contact: PE. 6-5547.	HARMAY INC. BY ST. ARMOUR	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Oct. 27	10:30 A.M., OSCAR DE LA RENTA, 550 Seventh Avenue, 11th floor, LA. 4-9350.		
Oct. 27	11:00 A.M., RODRIGUES FOR PETER CLEMENTS, 530 Seventh Avenue, 2nd fl., LO.3-0988.		
Oct. 27	11:00 A.m., TRAINA BOUTIQUE & TRAINA SPORT, 550 Seventh Avenue, 14th fl, 564-3857		
Oct. 27	12:00 Noon, GEOFFREY BEENE, 550 Seventh Ave., 4th floor, LW. 4-0454.		
Wednesday Oct. 27 12:00 Noon	PRESS PREVIEW: RESORT & SPRING COLLECTION By invitation. Thereafter in showroom. Contact: Mabel Glemby, 765-3535.	FERDINANDO SARMI (20 WEST 57TH STREET)	HOTEL PIERRE COTILLION ROOM
Oct. 27	2:30 P.M., LARRY ALDRICH, 530 Seventh Avenue, 12th floor, 244-1872.		
Wednesday Oct. 27 4:00 P.M.	OPENING OF SPRING COLLECTION By invitation. Also Nov. 1 at 4:00 P.M. By reservation. Contact: LW.4-0454.	GEOFFREY BEENE BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Wednesday Oct. 27 5:30 P.M.	SEVENTH ANNUAL DESIGN AWARDS Presentation of awards for outstanding eyewear design. Cocktails and show for press and industry. By invitation. Publ.: Ruth Hammer Assoc., 685-8290.	FASHION EYEWEAR GROUP OF AMERICA	HOTEL PIERRE GRAND BALLROOM
Wednesday Oct. 27 6:00 P.M.	RESORT AND SPRING COLLECTION Also Nov. 1, 3, 8, 10 at 6:00 P.M. By reservation. Contact: Walter Oppenheimer, 213-627-0806 or 335-6033.	HELGA (722 SO. LOS ANGELES ST.)	HOTEL GOTHAM PRIVATE SUITE
Thursday Oct. 28 10:00 A.M.	OPENING OF SPRING COLLECTION Also Monday, Nov. 1 at 10:00 A.M. By reservation. Contact: LO. 4-9220.	MISS DIOR	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Oct. 28	10:00 A.M., ADELE SIMPSON, 530 Seventh Avenue, 23rd floor, LA. 4-7626.		
Oct. 28	11:00 A.M., JOHN ANTHONY, 530 Seventh Avenue, 29th floor, 239-7080.		
Oct. 28	2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, 524-6968.		
Oct. 28	2:30 P.M., TRIGERE, 550 Seventh Avenue, 16th floor, LO. 3-1600.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Oct. 28 5:00 P.M.	OPENING OF SPRING COLLECTION Also Oct. 29, Nov. 2 and 4 at 5:00 P.M. Contact: 213-657-7377 (L.A.)	RAY AGHAYAN/BOB MACKIE (8636 MELROSE AVE., L.A.)	HOTEL GOTHAM PRIVATE SUITE
Friday Oct. 29 8:45 A.M. and 11:45 A.M.	"THE CHANGING CONSUMER" -- TWO SHOWINGS "American Ready-to-Wear Trends for Spring, 1972". Co-chmn.: Elyse Riley, Gimbels; Jean Meek Barker, Redbook Magazine. Prices-- breakfast: \$10.00, members; \$20.00, guests; luncheon: \$15.00, members; \$25.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	NEW YORK HILTON HOTEL BALLROOM
Nov. 1	10:00 A.M., MISS DIOR, 498 Seventh Avenue, 17th floor, LO. 4-9220.		
Nov. 1	11:00 A.M., EDWARD PARNES, 498 Seventh Avenue, 10th floor, 244-3877.		
Nov. 1	12:00 Noon, GEOFFREY BEENE, 550 Seventh Ave., 4th floor, LW. 4-0454.		
Monday Nov. 1 2:30 P.M.	SPRING COLLECTION BY OLE BORDEN (Note change of date). By reservation. Contact: LO. 4-3600.	REMBRANDT	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Nov. 1	2:30 P.M., CHRISTIAN DIOR-N.Y., 498 Seventh Ave., 17th floor, LO. 4-9220.		
Nov. 1	4:00 P.M., GEOFFREY BEENE BOUTIQUE, 550 Seventh Ave., 8th flr., LW. 4-0454.		
Monday Nov. 1- Nov. 12	SPRING AND SUMMER COLLECTION By appointment. Showing of couture collection, Nov. 2, 4 at 5:30; boutique, Nov. 3 at 5:30; by invitation. Contact: Carolyn Holland, Nippi New York, 155 East 55th Street, 758-7760.	HANAE MORI	WALDORF-ASTORIA SUITE 40-H
Nov. 2	11:00 A.M., JOHN ANTHONY, 530 Seventh Avenue, 29th floor, 239-7080.		
Nov. 2	11:00 A.M., RODRIGUES FOR PETER CLEMENTS, 530 Seventh Ave., 2nd floor, LO. 3-0988.		
Tuesday Nov. 2 4:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. (Note change of date) Thereafter by appointment. Contact: Florence Napp, WI. 7-5324.	LANVIN FOR ANDREW ARKIN	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Nov. 2	5:00 P.M., RAY AGHAYAN/BOB MACKIE, Hotel Gotham, Private Suite, 213-657-7377.		
Tuesday Nov. 2 6:00 P.M.- 8:00 P.M.	FASHION RECEPTION Honoring Mr. & Mrs. Andrew Goodman; followed by an evening at opening night of the National Horse Show. Chmn: Jerry Silverman. Co-Chmn: Bess Myerson, Abe Schrader, Pauline Trigere. Tickets: \$125.00 each. (black tie) Contact: Arthur Feuer, PL. 1-4000, ext. 383.	AMERICAN JEWISH COMMITTEE FOR HUMAN RELATIONS	STATLER HILTON HOTEL & MADISON SQUARE GARDEN
Beginning Tuesday Nov. 2	OPENING OF SPRING COLLECTION Continuous showings by appointment. Contact: Hank Sinkel, 239-1150.	ELEANOR BRENNER FOR BRENNER COUTURE	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Wednesday Nov. 3 11:30 A.M.	OPENING OF SPRING COLLECTION By invitation. Contact: LO. 4-9194. Publicity: Betty Yarmon, 755-3487.	ABE SCHRADER BY BELLE SAUNDERS	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR

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